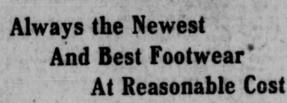


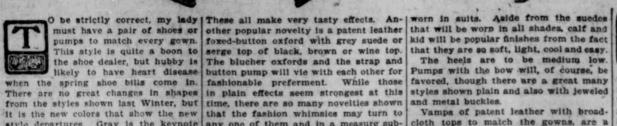
SHOES, WHO'S? "ROCK'S"



"If They're Rock's they're right" "If They're right they're Rock's"







Gray is the keynote any one of them and in a measure sub- cloth tops to match the gowns, are a

swell booteries. These due treatments exfords. A very safe purchase right now that will be fashionable all season, would dark tan exfords with a narrow welt of be dark Russian calf blucher exfords or tongues and ornamental gold or silver

light tan binding on every seam, also button strap pumps, either plain or fancy matte calf on a patent leather, white tips with perforations. Dark shades of kid on blue serge, grey suede on dull tan and golden brown will be extensively



Waists, Skirts, Dresses and Outing Suits

OR outing suits, white pique will be much worn, and there is really a dressiness about this snowy corded fabric which makes it even richer than linen. Good pique is not really as durable a fabric as linen, but fashion has set its seal on pique for this season at least, and now the fresh pique coat and skirt suit will be much with high neck designs. The skirts are pique coat and skirt suit will be much with high neck designs. The skirts are problematical. So much for the skirt which might come, but surround the base as fitting collars, but surround the base as still have over here is problematical. So much for the skirt which might come, but surround the base as still have over here is problematical. So much for the skirt which might come, but surround the base as still have over here is problematical. So much for the skirt which might come, but surround the base as still have over here is problematical. So much for the skirt which might come, but just at present we are more most delicate embroideries and real laces in baby Irish torchon and Valenciennes patterns. Nearly all these trimmings are on vertical lines.

These are of the guimpe or jumper style, with high neck designs. The skirts are with skirt kilted from the knee down and straight smock coats or tunics with close fitting sleeve and little turn-down in vogue. Panel effects

repped weave. These piques are now shown in a variety of colors. Fruit and berry tones are very fashionable. In the lines suits the styles are about the lines suits the styles are suits and suits the styles are suits as a suits are suits as a suits and suits are suits as a suits are suits asu High heeled pumps in sucde or patent leather are correct. They have pointed the lines suits the styles are about the lines suits and the most favored colors are amethyst and pale green. In the wash built and fringed in effect, with trailing skirts and fringed beit, tie and shoes all of the same color. The same and high waist band.

HE waists for Spring can with safety be classified into three types, the strictly tailored, the semi-tailored and the dressy models. The tailored and the dressy models. The tailored and the dressy models. The tailored waists are made principally of line madras, and there is little variation from the styles that it did not treat the riot the original sheath skirt did. but it is no less dearing. This skirt is called "The Annragyne." It is wery daring in cut, and when in repose recet, by pronghts the suits and reveals the lines of the lower limbs affect, have the separate double plain.

The modish akirt must be mounted high, from three to five inches above the wist. Since in the street in common, however, narrow from twe and a haif yards around to four yards. The skirts have recently brought out a new sensation, though Paris has become so hardened to the styles that it did not create the riot the original sheath skirt did, but it is no less daring. This skirt is called "The Annragyne." It is wery daring in cut, and when in repose resembles any other plain skirt, but at the slightest movement it opens in front and the skirts that the skirts are to the result of the styles that were so effective last the styles that were so effective last the slightest movement it opens in front and reveals the lines of the lower lines and closely part of the skirts and fringed in effect. They all doubled or even trebled. The same than the

T is the skirts which have to the skirt. Most of them, however, undergone the most change. They are made in all styles art, and stepping on a street car almost by the smart shoe dealers. Of course, patent leathers will still be the leaders in quantily worn, but look out for the suede effects on Easter morning and later at the shops, what will be most sare also shown in great variety at the swell booteries. These due treatments in leather effects are gos hown in great variety at the swell booteries. These due treatments in leather effects are gos due to make walking a fine art, and stepping on a street car after a street car and straight smock coats or tunics with a make walking a fine art, and stepping on a street car and stepping on a street car and stepping on a street car and stepping on the straight lines in vogue, Panel effects are good, and in the back or the fattenian will be twery apt to catch on. Shoe styles are largely speculative and short, skirts, with a raised in the back or the function one with a silk plow. Other suits are trim-collars like a child's liken "cton," worn is a matter of fancy, that it is keep the shoe from slipping back and forth, which is a great fault in pumps. The fateing and the same will be very apt to catch on. Shoe styles are largely speculative and short, skirts, with a raised in the back or the function one with a silk plow. Other suits are trim-collars like a child's liken "cton," worn is a matter of fancy, that it is keep the shoe from slipping back and forth, which is a great fault in pumps. The document of the same will be very apt to catch on. Shoe styles are largely speculative and short, skirts, with a raised in the back or the tune and a underskirt reaching the cloth. Some pumps are shown with a silk plow. Other suits are trim-collars like a child's liken "cton," worn in the guimpe designs the sleeves are at the side, either in the back or the tune and a buckle to one with the with a silk plow. Other suits are trim-collars in the suit of the series in vogue. Panel effects are good, and in the siling of the tune and straight smock coats or tunics with himself to the kend of the side, straight smock coats or tunics with hims imaginable, and we see long an impossibility. The fastenings of these and short skirts, with a raised are at the side, either in the back or the tunic and an underskirt reach- front. If in the front, buttons usually





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sistent with good merchandising are exacted. : : : : :

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## Women's Department

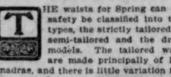
Summer Beauties. Patents, Dongolas, Suede Calf in Brown, Grey, smoke Grey,

and Blacks, at prices to meet your ap-

## Men's Department

\$1.00 to \$2.00 buys Misses' Patent In and coming in every day. Spring and Not the Highest in Price, But Best in Quality. \$3.00 buys the celebrated Beacon

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Fall and Winter. Where there is any deviation at all, it is only noticeable in the size and arrangement of the plaits. The sleeve has very little fullness at the shoulder and follows the close fitting very closely. This is also true in the lingerie waists. These are more simple than in former seasons, as far as the designing goes, though they show a pro-fusion of lace and embroidery embellishment. For the early months, the long sleeves are favored, though it is expected that during the summer months many will return to the short sleeves. This is speculative, however, as the net and unlined sleeves may answer the purming effects are straight up and down, which is produced by the use of long. narrow yokes. There are many novel collar ideas of the Elizabethan and higheffect variety. French crepe cloth and gerie and taflored linen goods, but some ing modes, white waists are shown with colored embroidery, while others have pipings or soft folds of color In the tailored waists tiny tucks, knife plaitings and embroid-has made it possible to attain the ered polka dot effects are very popular. In the semi-tailored models the plaited shapely, habit-back-fixing in it perfrills are more often seen. In the lin-manent lines of beauty, gerie waists the sleeves are all full Lacing in front, it length and are small and close fitting. Yokes with lace insertions in vertical effects are extensively shown, though, of course, there are many of more elab-orate design. Heavy laces and insertions are used to a greater extent than and harmony, the finer laces. Real and imitation Irish The Gossar insertions and edgings are given the in Front"—offer a model for every preference in trimming lingerie waists. Cluny and Valenciennes laces are also very much favored. In the silk waists the tailored designs are more favored is a model which molds her than the fancy ones. Messaline sating into perfect symmetry, while it distinction fashionable shades seems to have the closes the long, lithe, graceful limes in fashionable shades seems to have the closes the long. preference, and is selected to match the so fashionable today, suit in color. These are made with tail-ored plaits, the center one trimmed often finished at the foot with a plaited ing-straight shoulders. Messaline is used largely for the more dressy lace trimmed waists, but mended by leading prysicians Duchess satin is preferred for the tail-ored models. Most of the walst are made collariess to allow the use of the domen, give free action to the vital separate neck frills, ruffs and jabots, The newest designs in net waists are in breathing. fine wash malines, with collar yoke and sleeve bands of colored malines, the neck and cuffs finished in frills. These are very fashionable in green, navy blue, brown and black, and smartest when matching the suit. These are no longer bloused, but close fitting. The sleeves are long, reaching to the knuckles, and are transparent. The collars are

## HERE'S STYLE NEWS MOST IMPORTANT

wish the best and most fashionable effects in your gown. We are placing on show the advance models of Cluny lace are very popular in the semi-tailored waists. The all-white waists the famous Gossard Corsets—the corseem to have the most popularity in lin- set peculiarly adapted to the prevail-

The Gossard Corset is an adaption has made it possible to attain the

Lacing in front, it is adjusted without effort-revealing the Hogarth beauty line—the arch of a woman's spine-and bringing front and side lines into perfect symmetry

The Gossard Corsets-"They Jace

For the woman who is stout, there is a model which molds her form

For the slender figure, there are corrective models with softened lines, either with buttons or plaited frills in self material. On many, the sleeves are plaited or tucked crossways, and are limparts poise, compels deep breath-

The Gossard Corsets are recomorgans—permit deep and healthful least investigate the advance Gossard



special style advantage offered by Gossard Corsets, and have our cor-You owe it to yourself to, at models. We'll be expecting you,



Misses' and Boys

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Kid, Tan, or black, very swell,

\$1.00 to\$2.00 (according to size) buys Boys' Patent Oxfords or Shoes, in different colors.

Light Shoe in all leathers style and wear.